



**CENTER FOR INTERNATIONAL ENVIRONMENTAL LAW  
POSITION DESCRIPTION**

**POSITION TITLE: Senior Campaigner**

**PROGRAM: Environmental Health (Plastics)**

**SUPERVISOR: Program Director, Environmental Health**

**LOCATION: Washington DC/Geneva Switz.**

**SALARY: D.o.E.**

**SUMMARY DESCRIPTION:**

Through its Environmental Health (EH) program, the Center for International Environmental Law (CIEL) works to strengthen regulation of toxic substances and protect communities and families worldwide from toxic risks. CIEL seeks a Senior Campaigner to join the EH team in support of a growing campaign to address the human and environmental impacts of plastic production, use, and disposal worldwide. Specifically, the Senior Campaigner will advance CIEL's efforts to strengthen the international legal regime governing plastics, including securing a mandate within the United Nations to negotiate a new global agreement to address the plastic crisis. As a critical part of the CIEL team, the Senior Campaigner will participate actively in key international fora, engage directly with relevant decision-makers, and work to equip, strengthen, and align partners worldwide to define, develop, and achieve policy objectives within the United Nations, the Basel, Rotterdam, and Stockholm (BRS) conventions, and beyond.

The **Senior Campaigner** will have a deep familiarity with the sources and impacts of plastic pollution, demonstrated experience in environmental and policy advocacy at the international level, extensive and established connections within the global movement to address plastic pollution, and experience creating and mobilizing campaigns at multiple levels in the fight against plastic. Responsibilities include: participating actively in relevant international processes; preparing policy analyses, briefing notes, and other documents; mobilizing cross-cutting partnerships and building coalitions; working with movement partners to develop and advance shared campaign objectives, strategies, and tactics; and working with CIEL's Communications team and others to create communications and campaign materials that help achieve CIEL's objectives. The position requires highly effective writing and public speaking skills; extensive experience working in collaborative processes with people from diverse backgrounds; and fluency in English. The position demands extensive international travel, often for significant periods. The **Senior Campaigner** reports to the Program Director for Environmental Health.

**RESPONSIBILITIES:**

**Programmatic Responsibilities:**

1. In conjunction with the Program Director and other relevant staff, develop, lead, and implement campaigns and strategies that achieve measurable progress towards CIEL's strategic priorities and programmatic objectives, ensuring the highest quality work product;
  - a. Maintain a working knowledge of relevant political and regulatory frameworks and issue areas;
  - b. Assist in the research and drafting of briefing documents, written comments, and publication-ready materials for submission to governments, NGO partners, and communities;
  - c. Organize, coordinate, and participate in events to support the project goals;
  - d. Assist in the design and implementation of strategies to inform, engage, and mobilize target constituencies in support of campaign goals;

- e. Assist in the development of fact sheets, press releases, online communication materials, and other informational materials to inform, engage, and equip CIEL funders, supporters, and the public through traditional and social media;
  - f. Establish and maintain effective working relationships with relevant partner organizations, agencies, intergovernmental organizations, country representatives, and other actors/stakeholders to achieve CIEL's project related goals; and
  - g. Represent CIEL in coalitions, public meetings, workshops, and other processes.
2. As directed by the Program Director, assist in the development of workplans and budgets, in line with agreed project objectives;
  3. Assist in information flow within the program, as well as with other CIEL programs;
  4. Perform other job-related duties as requested or assigned by the Program Director.

Administration:

1. Assist in the preparation of annual project and program plans and operating budgets in line with both short-term and long-term goals and objectives;
2. Meet periodically as requested with the President, Director of Finance and Administration, Director of Communications and Development, and other team members;
3. Assist in timely preparation of proposals and reports to funders;
4. Maintain timesheets contemporaneously and submit them on time;
5. Participate in weekly staff and team meetings and other organizational activities, including an annual staff performance evaluation.

**QUALIFICATIONS:**

Minimum Qualifications:

1. Bachelor's degree or higher in a relevant field;
2. Four to seven years of experience in designing and leading effective advocacy campaigns in an environmental and/or international policy context;
3. Strong organizational skills and ability to manage multiple tasks simultaneously;
4. Exceptional analytical, writing, and communication skills and a demonstrated ability to write clearly and compellingly for a variety of audiences, including policymakers and the general public;
5. Demonstrated experience working with and organizing a diversity of people, groups, local communities, and organizations;
6. Demonstrated expertise in the sources and impacts of plastic pollution, experience with relevant international policy fora, and familiarity with the landscape of the global movement against plastic pollution;
7. Ability to work both independently and in close coordination with a team;
8. Has necessary immigration status or permit to work in the United States or Switzerland (Schengen passport);
9. Ability to travel frequently and for extended periods;
10. Fluency in the English language.

Desired Qualifications:

1. Graduate degree or other advanced training in a relevant field (e.g., human rights, international environmental policy, international development) strongly preferred;
2. Experience with a variety of communication technologies and formats, including social media;
3. Proficiency in Spanish or French.

**About CIEL:** For 30 years, CIEL has used the power of law to protect the environment, promote human rights, and ensure a just and sustainable society. CIEL's dynamic team of international attorneys and experts work together in a collaborative and supportive work environment to tackle some of the most interesting and challenging issues facing people and the planet. CIEL is an equal opportunity employer.